

Ones to Watch

"I used to say, 'Things cost too much.' Then my teacher straightened me out on that by saying, 'The problem isn't that things cost too much. The problem is that you can't afford it.' That's when I finally understood that the problem wasn't 'it' – the problem was 'me.'"

— Jim Rohn



Les Symons
CEO- Lifestyle Management
(LSM Plan)

In the last 37 years, Les has worked in over 30 countries; addressing financial planning with the holistic approach to the brand "Lifestyle Management". He incorporates personal life coaching skills to individuals and families to assist them in achieving their dreams and aspirations for the future. His vast experience coupled with a reputation of honesty and directness in dealing with clients' needs and concerns make him one of the most sought after life and financial coaches.

Les is also the founder of LSM Coach and is very passionate about developing people, their careers and their businesses. For many years, he has worked with senior staff in international organizations, schools and businesses, providing coaching, consulting and training to help them reach their full potential. Currently, he runs a programme with International and local schools aimed mainly at teenagers to assist in their development of emotional awareness and communication skills. One of the key aspects that has become apparent speaking to schools and general organizations is a disturbing "disconnect" between many parents and their children which can lead to issues in their adulthood. Les offers this voluntarily and for those schools who are interested in the service they are welcome to contact him. www.LSMcoach.com/contact-me/

With a growing international client base of customers in both the private and public sector, and a CSR programme empowering hundreds of Kenyans, he is definitely one to watch.

In His Own Words:

Passionate? Yes, about helping others reach their potential. My strong belief is that all of us are entirely unique and that our "dreams" are equally as unique, and that sadly so many people I meet do not lead the lives they dream of or deserve. Often these limitations are created by barriers that can be overcome- that's where I come in.